



HONORING THE GAME: SOCIAL MEDIA USE

Through a series of personal reflections and the examination of several real-life scenarios, your certified PCA Trainer will help athletes to think deeply about their use of the various social platforms. Athletes will participate in an exercise designed to help them consider their personal brand and how social media plays into other people’s perceptions of them.

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DATE:

TIME:

LOCATION:

CONTACT:

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This workshop for student-athletes of high school-age and older examines more deeply athletes’ use of social media and its impact on the team and school community as a whole.



Participants have access to a handout containing valuable tips and reminders about best practices shared from the workshop. This flyer can be accessed from the PCA Partner Site and distributed by your Athletic Director or PCA Coordinator.