

Positive Coaching Alliance ROAD MAP TO EXCELLENCE

Use this **interactive, linked PDF** to guide you throughout your PCA partnership to maximize the impact of your initiative this year. Clicking on each step in this document will help you learn more and take you through the details of each step



1

OFF SEASON

- Establish PCA Coordinator (Board Position)
- Schedule PCA workshops (Contact your PCA Representative)
- Review your Mission Statement
- Update your Website with PCA Announcement/Tools
- Share Motivational Quotes on your Website

2

PRE-SEASON

- Announce your PCA Partnership (Press Release)
- Mandate Double-Goal Coach® Certification
- Market & Conduct your PCA Workshops
- Distribute Double-Goal Coach® Job Description
- Distribute Sample Parent Meeting Agenda
- Distribute Parent/Guardian Letter and Pledge
- Recruit Culture Keepers
- Remind Coaches about PCA's Talking Points Email Series that they receive by Texting to Sign In at Workshops
- Remind Parents about PCA's Conversation Starters Email Series that they receive by Texting to Sign In at Workshops

3

OPENING DAY

- Display "We Honor the Game Here" Banner at all Facilities
- Implement Pre-Game Honor the Game Announcement to Spectators
- Host an Honor the Game Day

4

IN-SEASON

- Visit the PCA Partner Site for Additional Resources
- Solicit Coach Evaluations from Parents and Athletes, provided by Coach Evaluator
- PCA Coordinator Red and Put to use Monthly Leadership Game Plan Email Keep in Mind all Other Resources being received by Workshop attendees.
- PCA Coordinator Follows Up with Coaches, Parents, Athletes, Leaders on the Use of New and Trending Free Resources found at PCA's Development Zone Resource Center

5

POST-SEASON

- Host your own Award Ceremony including a Double-Goal Coach® Award

Nominate a coach for
PCA's Coach of the
Year Award!

(9/8/2023 - 11/15/2023)

