

Positive Coaching Alliance ROAD MAP TO EXCELLENCE

Use this **interactive, linked PDF** to guide you throughout your PCA partnership to maximize the impact of your initiative this year. Clicking on each step in this document will help you learn more and take you through the details of each step



1

SUMMER

- Establish PCA Coordinator (Board Position)
- Schedule PCA workshops (Contact your PCA Representative)
- Update your Website with PCA Announcement/Tools
- Share Motivational Quotes on your Website

2

START OF SCHOOL YEAR

- Announce your PCA Partnership (Press Release)
- Market & Conduct your PCA Workshops
- Distribute Double-Goal Coach® Job Description
- Distribute Sample Parent Meeting Agenda
- Distribute Parent/Guardian Letter and Pledge
- Establish a Captains Committee or Student-Athlete Leadership Group

- Remind Coaches about PCA's Talking Points Email Series that they receive by Texting to Sign In at Workshops
- Remind Parents about PCA's Conversation Starters Email Series that they receive by Texting to Sign In at Workshops

3

THROUGHOUT THE SCHOOL YEAR

- Display "We Honor the Game Here" Banner at all Facilities
- Implement Pre-Game Honor the Game Announcement to Spectators
- Host additional PCA workshops (Ex. Sports Parent Night or Athlete) as needed in Winter/Spring (Contact your PCA Representative)
- Solicit Coach Evaluations from Parents and Athletes, provided by Coach Evaluator
- PCA Coordinator read and put to use Monthly Leadership Game Plan Email Keep in mind all other resources being received by Workshop Attendees
- PCA Coordinator follows up with Coaches, Parents, Athletes, Leaders on the use of New and Trending Free Resources found at PCA's Development Zone Resource Center
- Visit the PCA Partner Site for Additional Resources

4

END OF SCHOOL YEAR

- Host your own Award Ceremony including a Double-Goal Coach® Award
- Develop your PCA Partnership plan for next year (Contact your PCA Representative)

Nominate a coach for
PCA's Coach of the
Year Award!

(9/8/2023 - 11/15/2023)

