

# Positive Coaching Alliance

## ROAD MAP TO EXCELLENCE

Use this **interactive, linked PDF** to guide you throughout your PCA partnership to maximize the impact of your initiative this year. Clicking on each step in this document will help you learn more and take you through the details of each step



# 1

### START OF PARTNERSHIP

- Announce your PCA Partnership (Press Release)
- Establish PCA Coordinator (Board Position)
- Schedule, Market & Conduct your PCA Workshops (Contact your PCA Representative)
- Distribute Double-Goal Coach® Job Description
- Distribute Sample Parent Meeting Agenda
- Distribute Parent/Guardian Letter and Pledge
- Update your Website with PCA Announcement/Tools
- Share Motivational Quotes on your Website

# 2

### START OF EACH SEASON

- Display 'We Honor the Game Here' Banner at all Facilities
- Implement Pre-Game Honor the Game Accouncement to Spectators
- Host additional PCA Workshops as needed

# 3

### THROUGHOUT EACH SEASON

- Remind Coaches about PCA's Talking Points Email Series that they receive by Texting to Sign in at Workshops
- Remind Parents about PCA's Conversation Starters Email series that they receive by Texting to Sign in at Workshops
- Visit the PCA Partner Site for Additional Resources
- Solicit Coach Evaluations from Parents and Athletes, provided by Coach Evaluator
- PCA Coordinator read and put to use Monthly Leadership Game Plan email Keep in Mind all other resources being received by Workshop Attendees
- PCA Coordinator follows up with Coaches, Parents, Athletes, Leaders on the use of new and trending Free Resources found at PCA's Development Zone Resource Center

# 4

### END OF EACH SEASON

- Host your own Award Ceremony including a Double-Goal Coach® Award

Nominate a coach for  
PCA's Coach of the  
Year Award!

(9/8/2023 - 11/15/2023)

