

# Post-Workshop Email Communication From PCA

Your PCA workshops are just the beginning in terms of the impact a PCA partnership will have on your organization or school! Beginning the day after a workshop, live or virtual, PCA will be in touch with your leaders, coaches and/or parents to share a digital certificate of completion along with a variety of ongoing tips, tools and reinforcement. The chart below details the timing and content of the messages your workshop attendees can expect to receive.

DATE OF DELIVERY POST-WORKSHOP	Coaches**	Parents*	Donors
+1 day (M-F)	<p align="center"><b>PCA Welcome</b></p> <p align="center">Introductory email that includes workshop certificate of completion</p>		
+7 days	<p><b>Talking Points</b></p> <p>10-13 weeks of topics and tools for coaches to discuss with their teams (<i>version varies by which workshop coaches attend</i>)</p>	<p><b>Conversation Starters</b></p> <p>10 weeks of topics and tips for parents to discuss with their children</p>	
Monthly (3rd Tues.)	<p align="center"><b>The PCA Playbook</b></p> <p align="center">PCA's flagship newsletter offers the latest PCA news, views, videos, tips, tools and inspiration. Also includes new and trending resources for leaders, coaches, parents and athletes.</p>		
+7 days	<p><b>SCBR Action Toolkit</b></p> <p>Six week series to reinforce key concepts from the SCBR workshop. The toolkit includes movie discussion guides and tools from PCA's Trusted Resource, RISE.</p>		
+6 weeks	<p align="center"><b>PCA Six Week Survey</b></p> <p align="center">All workshop participants have an opportunity to provide constructive feedback on the utility of the workshops.</p>		

\* Live workshop attendees must complete PCA's text-to-sign-in process to receive these resources

\*\* 3 days after the workshop, Developing Triple-Impact Competitors attendees will receive an electronic copy of Coach Guide to Elevating Your Game, a companion to the book received at the workshop