

Incentives to Maximize Parent Attendance at PCA Second-Goal Parent® Workshop

- **Distribute a Letter to Parents describing the PCA Initiative**
Download and customize the [PCA Parent Letter](#) or create your own.
- **Get your coaches involved**
Have coaches encourage and communicate to the parents that attending the workshop is IMPERATIVE.
“Let’s all provide a positive sports experience for our kids!”
- **Mandatory Attendance**
Make attendance mandatory for a minimum number of parents. Inform your coaches and parents that at least 2 parents per team/per class/per child’s age group must attend the workshop.
- **Provide a Pizza Party for the Kids**
The team with the most parents in attendance gets a pizza party.
- **Combine Other Activities with Sports Parent Workshop**
Skills/Drills Clinic, PCA Student-Athlete Workshop, Jamboree; Parent Orientation Night; distribution of uniforms or game roster
- **Provide raffle or door prizes**
Collect donated prizes that parents can win for attending the workshop (logo T-shirts, caps, local business certificates, equipment, sports-camp coupons, professional sports tickets, etc.).
- **Add to the Registration Fees**
At the beginning of the season, and when parents attend the workshop, they receive this money back, or can redeem a snack shack card, etc.
- **Volunteer Hours**
Those parents that attend the workshop get (2) hours applied toward their volunteer requirement.
- **Snack Shack**
Parents that attend get a snack shack card (\$5 for example) or do not have to work at the Snack Shack as required.
- **All-star eligibility**
In order for a child to be eligible for the all-star team at the end of the season, at least one of his/her parents must attend a PCA parent workshop.