Online Partnership Game Plan

Organization/School Name: _____

PCA Coordinator/Main Contact: _____

Online Courses purchased:

Double-Goal Coach®: Coaching for Winning & Life Lessons   # seats purchased _____

Developing The Triple-Impact Competitor®   # seats purchased _____

Culture, Practices, Games   # seats purchased _____

Second-Goal Parent   # seats purchased _____

Becoming a Triple-Impact Competitor (Athlete)   # seats purchased _____

Honoring the Game: Officials' Course   # seats purchased _____

Is the coach training mandatory?   Yes / No / N/A
Is the parent training mandatory?   Yes / No / N/A
Is the athlete training mandatory?   Yes / No / N/A

Explain:

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There are two main elements of your online partnership planning that are critical to maximizing the impact of your PCA initiative.

1   *Marketing/Communication Plan:*
    Regardless of whether or not you plan to mandate the training, you must have a plan to roll out the PCA online training to parents/coaches/athletes, and to follow-up once the training process is underway. It's important to share:
    a. *The logistics of how to access the course & your coupon code provided by PCA*
    b. *The benefits of the training*
    c. *The deadline for completing the course (you decide this!)*
    d. *Why you are asking them to complete the training – what impact you hope to see*

2   *Verification/Enforcement Plan:*
    Once you have completed your communication plan, its time to focus on follow-up and how you will track and, if applicable, enforce your mandate. PCA has an easy-to-use searchable database for COACH certification. Simply enter your organization's coupon code and a list of those who have completed the course will appear. For the online PARENT and ATHLETE workshops, your PCA Manager can provide you with course completion reports via email. Key questions to answer:
    a. *What are the repercussions for not completing the training?*
    b. *How will you track certification once you access the PCA database/reports?*

See the "Online Partnership: Best Practices" sheet for ideas from other PCA partner organizations!

1 **Marketing/Communication Plan:**
Person Responsible for Execution: _____

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2 **Verification/Enforcement Plan:**
Person Responsible for Execution: _____

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