



LEADING YOUR ATHLETIC DEPARTMENT

This workshop helps your leadership team with a written action plan, created with the guidance of the PCA Trainer (workshop facilitator), specific to the needs and circumstances of your organization and the population it serves. Throughout the workshop, and reflected in the action plan, is a focus on leadership and culture shaping, developing and maintaining a positive culture, and scenarios featuring situations experienced by Athletic Directors and Administrators every day.

"Changing the culture of an athletic department is not an easy task, but this workshop provided us with all of the resources we've needed to successfully initiate change."

-Athletic Director, Shining Mountain Waldorf School

Creating a positive, character-building youth or high school sports experience requires organizational leaders committed to creating and maintaining a Development Zone® for developing "Better Athletes, Better People." This workshop helps your leadership team do exactly that.

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DATE:

TIME:

LOCATION:

CONTACT:

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