



HIGH SCHOOL PARENT TALK

This brief 30-minute talk discusses parents' role in building a sports culture that honors the game. We'll touch on what it means to support your student-athlete and how you can discuss a game or competition with them after it occurs. There are many moments in sports to acknowledge the effort your student-athlete puts forth and to teach valuable life lessons!

“It really has to start with the leadership of all the programs, then coaches, then parents. We need to get the parents embracing the philosophy first and the kids will model it. Kids remember.”

- Paul Essler, Rosemount High School

THE SECOND-GOAL PARENT®: Developing Winners in Life Through Sports draws from the Double-Goal Coach model (winning and life lessons) to help parents focus on the second goal, ensuring their children gain the higher value of youth and high school sports regardless of scoreboard results.

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DATE:

TIME:

LOCATION:

CONTACT:

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