

Fall 2019 Recruited Coach Survey

We collected 50 coach responses. The following is a summary of the data received.

Satisfaction with Coaching Corps' services

Recruitment

- 100% of coaches were satisfied with the ease of finding a team using Coaches Corner
- 92% of coaches were satisfied with getting connected to and oriented with their coaching site
- 89% coaches reported satisfaction with the timeliness of connecting to their coaching site

Training and Support

- 97% of coaches felt prepared to coach as a result of the training
- 86% were satisfied with the welcome kit
- 91% were satisfied with the calls from Coaching Corps staff mentor
- 91% were satisfied with feedback received from Coaching Corps staff mentor at a practice visit
- 91% were satisfied with usefulness of emails/texts with resources
- 91% of coaches reported satisfaction with the usefulness of Coaches Corner's discussion forum (community), videos and tips

"Coaching Corps provides great resources and support throughout the season. Having this support helps with coaching and would not want to imagine not having access to this." - Jesse Flores, North Valley YMCA (Los Angeles)

Coach Challenges

Most of the challenges revolved around player engagement and behavior management. Other issues discussed were developing a sense of team among players, meeting individual needs in groups with a range of experience/ability levels, inconsistent attendance/not having enough players for games, a lack of parent involvement, difficulty communicating with the head coach, and scheduling/logistics.

Overall Program Feedback

- Recruitment feedback focused on helping volunteers connect sooner to teams, having more teams with flexible schedules and improving the website/Coach Portal interface so it's easier to use and more intuitive.
- Training and Support suggestions were to provide more hands on training, performance feedback, add more resources (spreadsheet/app to help with equitable playing time; template for practice schedules; access to larger drill selection) and equip coaches with more gear (dry erase sport specific clipboard; sports equipment). Another suggestion was to vary posts in the online discussion forums to meet the needs of coaches who work with less structured afterschool programming.
- 100% of coaches would recommend Coaching Corps to their friends
- 92% of coaches plan to volunteer with Coaching Corps again in the future

“Thank you to all Coaching Corps staff a thousand times over for the amazing opportunities I have presented with. I've been coaching since the very beginning of this year and have strengthened my presence as a Team Captain this summer, which only encouraged me to continue with this passion of mine. I am so glad I found this wonderful organization that leads me and others the ability to give back to the community in such rewarding ways.” – Logan Kim, Mission Valley YMCA (San Diego)

Partner/Site Feedback

- When asked about how often coaches received support from the partner/site, coaches reported the following: weekly (71%), every other week (11%), monthly (8%), once (5%) and never (5%)
- 100% of coaches would recommend their partner/site to a friend.

Impact

Quality

- 95% of coaches believe their coaching made a difference in the lives of youth in underserved communities this season
- 91% of volunteers said that Coaching Corps made it easier to volunteer as a coach.

Connecting with Players on a personal level and being a mentor to them, as well as being a person they could come to for help if needed.

Access

- Almost half (46%) shared they would NOT have coached this season without Coaching Corps. A few mentioned that if it weren't for a friend, campus email, or class they would not have coached.

“Coaching Corps gave me access and connection to Girls on the Run. I wouldn't have thought of participating in this program without C.C.” - Javi Orellana, Girls on the Run (NorCal, San Francisco)

- Nearly one third (31%) admit that they would NOT have coached in an underserved community without Coaching Corps.

“I am not sure I would have figured out, in a timely fashion, how to find an underserved area that needed basketball coaches without stumbling onto the Coaching Corps website.” – Brad Roppe, Escondido YMCA (San Diego)

Fall 2019 Partner Survey

We collected 30 organization responses from across the country (San Francisco Bay Area - 43%; Sacramento - 7%; Los Angeles - 27%; San Diego - 17%; Boston - 3%; and Baltimore - 3%)

Impact

Quality

- 88% of partners report they have seen a positive difference in the way coaches interact with their players as a result of Coaching Corps' Training.
- 88% of partners report that Coaching Corps trained coaches are creating strong relationships with their youth.
- 88% partners report that Coaching Corps trained coaches are creating an environment where learning can take place.
- 69% partners report that their relationship with Coaching Corps has increased the quality of Coaches available to their program
- When asked about the differences noticed in a Coaching Corps trained coach versus a coach who has not been trained by Coaching Corps, partners have shared reliability, dedication and that coaches have a better idea of how to conduct practices. Another partner shared that Coaching Corps trained coaches are "more focused on the relationship with the youth rather than the youth's ability or skill level".

Access

- 58% of organizations depend on Coaching Corps coaches to help them reach as many youth as possible in their community.
- 58% partners report their relationship with Coaching Corps has increased the number of Coaches available to their program
- 38% organizations depend on Coaching Corps coaches to have a fully functioning sports program.

Satisfaction with Coaching Corps services

Recruitment

- 92% partners are satisfied with the ease of using the portal to post teams (volunteer coach needs).
- 96% partners are satisfied with the quality of Volunteer Coaches from Coaching Corps.

In-Person Training

- 100% were satisfied with the quality of Coaching Corps' In-Person Training attended by my coaches.

Partnership

- 100% were satisfied with the working relationship with our Coaching Corps staff point-of-contact.
- 100% were satisfied with the resources and support received by Coaching Corps staff to strengthen their sports program.
- 100% would recommend Coaching Corps to other afterschool programs.
- 85% report that the Coaching Corps partnership met their expectations this past season.
- 96% partners state their organization views Coaching Corps as a reliable resource for their youth sports programs.

Interest in other Coaching Corps services

- 77% of partners are open to sharing promotional materials on how to become a Volunteer Coach to engage the community and help more parents/family members
 - Preferred methods of recruitment were email templates (81%), fliers (77%), guest presentations (50%), videos, and pre-made social media posts.
- 61% of partners expressed interested in participating in a future in-person YD or character development training for staff and volunteers
- 54% of partners expressed interest in participating in one-time special events or sports clinics

Recommendations for Coaching Corps

Recruitment

- Help volunteers understand the onboarding process required
- Have coaches ready to start on time; connect them to us earlier so we have them start at the beginning of the season
- Get more quality coaches
- Build a strong community coaching program
- Provide more coaches for programs that are further away from colleges/universities
- Provide incentives to coaches for returning to lead additional seasons

Support

- Drop in to see coaches during practice or games to better support coaches
- Provide coach resources by age group and sport
- Have a presence at preseason parent meetings

Other

- provide sports equipment
- bring in professional sports athletes for one-time clinics
- have a presence at pre-season parent meetings
- make Coaching for Character a part of the onboarding process

- have an in-house training for coaches (parents) that we recruit to coach at the last minute