



## CULTURE, PRACTICES AND GAMES

CULTURE, PRACTICES AND GAMES lays the groundwork for your coaches to develop a team culture (“the way WE do things HERE”) that is optimal for getting the most out of players during practices and games, while players get the most out of the competitive and educational experience the coach helps create.

Coaches will discuss how to create and refine their personal coaching philosophy, develop a team culture that encourages athletes to give their best effort and strive for excellence, reinforce their team's values, design dynamic practices, and manage common coaching challenges.

“ Culture, Practices and Games offered our coaches very relevant material, and put practical applications in our tool belts to improve our relationships and leadership with our student-athletes. Our staff walked away ready to put this information into action.”

**-Athletic Director,  
Beaumont, CA**

### UPCOMING WORKSHOP

**Org Name:**

**Date:**

**Time:**

**Location:**

