

2024 MID-YEAR Update



These six coaches are winners of PCA's 2024 Coach Awards Program. They excel in teaching kids to compete and strive to win while also focusing on teaching life lessons and life skills.

HIGHLIGHTS!



95% of trained coaches believe PCA training gives them the tools to get their players to support each other and work as a team.



A handful of PCA's Trainers

OUR MISSION

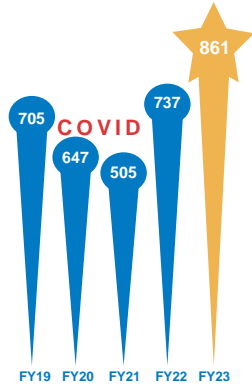
PCA – Tampa Bay’s mission is to transform the youth and high school sports culture into an environment where everyone - including coaches, parents, and athletes - has a positive, character-building experience that results in **BETTER ATHLETES, BETTER PEOPLE.**

To do this, we partner with community leaders and organizations to deliver workshops and programs and we support everyone with the tools and resources they need in their roles.

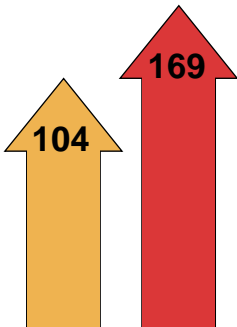
OUR GROWTH

Our outstanding group of dedicated Trainers delivers PCA’s workshops and programs across Tampa Bay.

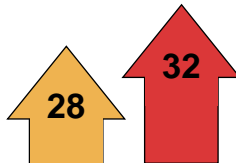
WORKSHOPS DELIVERED



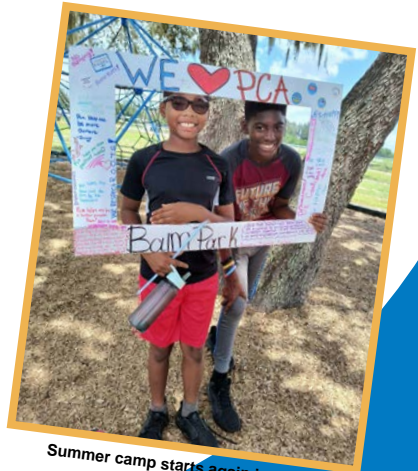
MAJOR PARTNER PARTICIPATION



High school and middle school teams across Hillsborough, Pasco, and Pinellas County schools



After school and summer camp programs in Hillsborough County Parks and Recreation



Summer camp starts again in June!



Scholarship Winners, Class of 2024



Jason Licht, PCA Board member and 2023 fundraiser chairman

★ HIGHLIGHTS!

★ **Triple-Impact Competitor® Scholarship Awards Program, Class of 2024:** These high school seniors were extraordinary student-athletes who excelled in improving **themselves**, bettering their **teammates**, and honoring the **game**. The application window for the Class of 2025 opens in August 2024 → scan the QR code to be notified.



★ **Coach Awards Program, 2024:** Youth sports coaches who focus on not only teaching kids to **compete** and **strive to win**, but also focus on teaching **life lessons** and **life skills** to help ensure sports are done right. Thanks to Weatherford Capital for their ongoing support of this program including the six coaches featured on our cover page. Look-out for the next opportunity to nominate a coach starting in August!

★ **“Inside the Lines” 2023:** Our **annual fundraiser** is a critical function of our chapter. It helps us raise funds to launch new partnerships, expand on existing partnerships, offer mentoring to high school student-athletes and support under resourced partners. Additionally, the event continues to increase awareness of our mission, impact, and goals. **Thanks to the Tampa Bay Buccaneers** for being the title sponsor in 2023 and participating heavily in the event and thanks to the Triad Foundation for their generous match! 2024 planning is underway.

★ **“Building a Positive Team Culture,” 2024-2025:** Our staff and our partners have yet again collaborated to develop our new annual workshop for coaches across **Hillsborough, Pasco, and Pinellas County** school districts. This new workshop helps coaches understand that strategy provides a roadmap and culture drives the passion, effort, and teamwork of players. Along with breakouts, coaches are provided tips and tools to make their practices and games full of sportsmanship, cohesion, and **improved performance**.

POSTAGE
HERE



OUR IMPACT

Lanness Robinson, Hillsborough County Public Schools,
County Director of Athletics

“PCA programming reminds coaches that they have a responsibility to more than the scoreboard. In a world that’s so driven by winning and athletes building a resume that draws attention from scouts, it’s easy for coaches to lose sight of the important life skills that need to be taught through sports. It’s not that they don’t care about the role they play in developing those soft skills, it’s just that time is limited, parents put pressure on them and, let’s face it, it’s human nature to want to win. PCA programming offers an annual reset.”

Please consider supporting the work of PCA – Tampa Bay with a gift, with your involvement, and/or by helping ensure youth sports are a development zone for strong character and life skills.

CONTACT US OR VISIT!

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