

POSITIVE COACHING ALLIANCE WORKSHOPS

PCA workshops combine the latest in sports and educational-psychology and organizational behavior with **practical advice** from a National Advisory Board of top pro and college athletes and coaches who use our principles at the highest levels of competition. Many workshops are complemented with books by PCA Founder Jim Thompson and all are highly **interactive** and facilitated by **PCA Trainers with deep experience** in coaching, sports parenting, athletic administration or all three!

FOR COACHES:

DOUBLE-GOAL COACH®: Coaching for Winning and Life Lessons establishes PCA's premise that youth and high school sports include the goal of winning and the more important goal of teaching life lessons through sports.

CULTURE, PRACTICES AND GAMES further illustrates how coaches use PCA principles to build a team culture that players and their parents buy into, thus leading to life lessons and improved athletic performance in practices and games.

POSITIVE MOTIVATION: Getting the Best from Athletes provides deeper exploration of Filling Emotional Tanks, including discussion of research that demonstrates how positive coaching improves performance and openness to life lessons.

NEW COACHING WITH EMPATHY Provides coaches with the tools to build meaningful, understanding relationships with and amongst their team - and unlock the many benefits that sports can provide.

FOR PARENTS:

THE SECOND-GOAL PARENT®: Developing Winners in Life Through Sports draws from the Double-Goal Coach model (winning and life lessons) to help parents focus on the second goal, ensuring their children gain the higher value of youth and high school sports regardless of scoreboard results.

THE SECOND-GOAL PARENT®: Tips and Tools to Develop Winners in Life Through Sports is a shortened version of the Second-Goal Parent: Developing Winners in Life Through Sports.

DEVELOPING THE TRIPLE-IMPACT COMPETITOR® views the Double-Goal Coach model through the lens of high school sports, including such topics as social pressure, hazing, and the role of high school coaches and athletes as standard-bearers in their communities.

MASTERY: Coaching for Peak Performance provides deeper exploration of PCA's second principle for coaches, ELM (Effort, Learning and bouncing back from Mistake). Coaches will explore how to help their athletes improve and perform to their potential through a mastery focus.

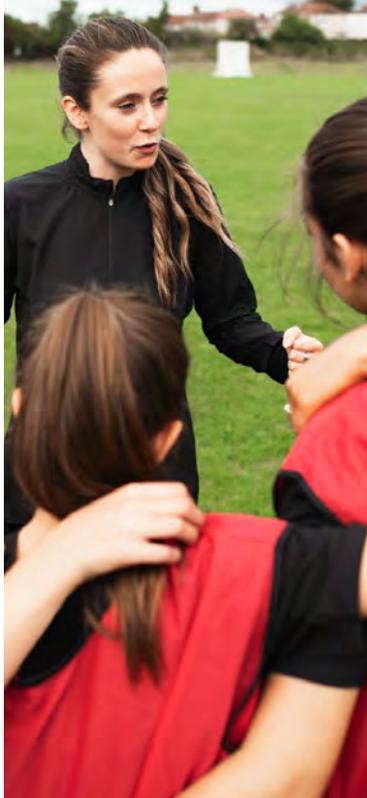
SPORTS CAN BATTLE RACISM: A Workshop for Coaches (NEW) strives to establish and enhance the building of sports environments free of hate and discrimination.

FOR BUSINESSES:

POSITIVE MOTIVATION FOR MANAGERS (BUSINESS TEAMS) (NEW) Anyone who participates in PCA programming - whether it be in youth sports, on business teams, or in personal relationships - can benefit, and expect to see improved ability to work as part of a team, greater personal resilience, and an increased capacity to bounce back from mistakes.

FOR LEADERS:

LEADING YOUR ORGANIZATION: Developing a Positive Coaching Culture where attendees learn why and how to establish Positive Coaching as a cultural norm, plus they get a takeaway action-plan for implementation throughout their community of coaches, parents, athletes, officials and spectators.



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FOR STUDENT-ATHLETES:

BECOMING A TRIPLE-IMPACT COMPETITOR® trains student-athletes of middle-school age and older to impact sport on three levels by working to improve themselves, teammates and their sport as a whole.

MAKING TEAMMATES BETTER: Leadership and Positive Initiation provides student-athletes of high school-age and older a deeper view into how teammates can help each other improve.

HONORING THE GAME – SOCIAL MEDIA USE: Elevating Yourself and Others provides student-athletes of high school-age and older the opportunity to examine more deeply their use of social media and the impact on their teams and the school community as a whole.

SPORTS CAN BATTLE RACISM: A Workshop for Athletes (NEW) will have an interactive discussion on how to increase understanding of one's own identity and biases, value diversity, and create safe environments on their teams to help ensure that everyone belongs.

JR. TRIPLE-IMPACT COMPETITOR:

Activities to Develop Better Athletes, Better People takes elementary and middle school aged athletes through activities designed to plant the seeds of being a Triple-Impact Competitor.

CHARACTER & LEADERSHIP DEVELOPMENT PROGRAM consists of a curriculum of four (4) workshops designed to educate student-athletes on PCA's foundational principles and how to put those principles to use every day. Each workshop is a 50-minute, highly interactive session integrating group learning and case study techniques.

1. *Becoming a Triple-Impact Competitor®*
2. *Making Teammates Better: Leadership*
3. *Making Teammates Better: Positive Initiative and Hazing*
4. *Honoring the Game: Social Media Use*

