



Job Title: Director of Community Engagement

Start Date: September or October 2022

Reports To: Chief Community & Impact Officer

Location: Remote/home office in San Diego. Must be a resident of the area and familiar with local neighborhoods

Status: Full-time (40 hours/week) exempt, with benefits

Requires access to a personal vehicle for local business travel (onsite visits with partners and events/meetings up to several times a week, but schedule/needs are self-determined).

Infrequent air travel required for staff events.

ABOUT POSITIVE COACHING ALLIANCE (PCA)

PCA's Vision: A world where every young person benefits from a positive youth sports experience with a coach who inspires them to become the best version of themselves in the game and in life.

PCA's Mission: To change the culture of youth sports so that every child, regardless of social or economic circumstance, has access to a positive youth sports experience.

With the recent merger of Positive Coaching Alliance and Coaching Corps, we have accelerated our ability to be a transformational force in the youth sports field dedicated to optimizing the positive impact of youth sports on young people and their communities. PCA is headquartered in the San Francisco Bay Area and operates via a national footprint of local PCA regions and

chapters (located primarily in major metropolitan areas) with committed local boards and regional staff. By partnering with youth sports organizations, professional sports leagues, schools, and other youth-serving organizations, our 70 staff members and over 150 experienced and highly trained PCA Trainers support these partnerships through collaboration and the delivery of innovative tools that communities and youth sports organizations can use to create a positive youth sports culture for all kids, regardless of social or economic circumstance.

Position Summary

The Director of Community Engagement leads PCA's community work in San Diego by strategically engaging and organizing key community stakeholders to work collectively to increase access to youth sports for low-income youth and their coaches. This includes leading a Learning Community (convenings of key groups of local stakeholders) who actively work to increase access to youth sports, implementing coach recruitment strategies to increase the number of volunteer coaches in the community, and collaborating with community partners and local leaders to co-host events that further the mission.

The Director of Community Engagement will act as the main point of contact between school leaders, policymakers, youth sports organizations, and community organizations and will manage and lead the implementation of our strategic impact vision in San Diego.

Job Responsibilities:

Community Engagement

- Works with professional sports organizations, corporations, and stakeholders to design and implement initiatives that raise awareness of the sports equity gap and increase the number of coaches that volunteer in San Diego.
- Identify, initiate, track, and deepen relationships with a broad base of constituents in San Diego (including youth sports leaders, public officials, local government agencies, social service agencies, and school leaders) through research, phone calls, emails, and in-person visits
- Report and distribute information to the local community and broader public through direct engagement and internal Marketing and Communications channels, and assist with co-creating resources as necessary

Learning Community

- Supports Learning Community stakeholders in co-creating and implementing a Sports Equity Agenda through a facilitated process
- Coordinates & facilitates monthly meetings: complex calendaring, inviting stakeholders

to monthly meetings, collaborating with the Community Engagement Operations Associate to coordinate meeting logistics i.e food and meeting space. Ensures meetings happen and follows up on deliverables to enforce accountability.

- Manages ongoing work with consultants related to the Learning Community meetings.
- Research: As applicable/directed, lead or support the research of sports equity gaps that exist in the area to inform Learning Community decision-making.
- Member Identification: Researching/building/following up on relationships within the local community to determine who needs to be in the room to discuss what youth sports equity looks like in their area.

Coach Recruitment

- Develop and implement volunteer coach recruitment strategy in the area
- Identify Coach Placement Opportunities: Identify and work with local youth sports organizations to ensure their volunteer opportunities are on PCA's recruitment tool map.

Qualifications:

- Bachelor's Degree in relevant field preferred, such as sociology, recreation, education, community development, etc.
- Must be a resident of San Diego and is familiar with local neighborhoods
- Three to five years of progressive work experience specifically in community engagement-related work in San Diego: effectively leading diverse groups; ability to point to specific examples of having developed and operationalized community-based strategies
- Prior experience in youth services in a professional or personal capacity preferred
- Excellence in organizational management with the ability to build working relationships, develop high-performing teams, and set and achieve strategic objectives
- Past success working with the communities in San Diego, with the ability to cultivate existing relationships and establish new relationships working in partnership with residents and community based organizations, low-income communities experience preferred
- Strong interpersonal skills with the ability to engage a wide range of stakeholders and cultures;
- Strong written and verbal communication skills, a persuasive and passionate communicator that resonates with diverse audiences
- Action-oriented, entrepreneurial, adaptable, community-centered and innovative approach to community engagement; and
- Fluent computer skills in Microsoft Office
- Coaching youth sports is **not** required

Personal Characteristics:

The Director of Community Engagement should embody the following personal characteristics:

- A good listener
- High ethical standards
- Values diversity
- Passion and love for youth services
- Passion for the PCA cause is essential!

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, gender, national origin, disability status, protected veteran status, or any other characteristic protected by law.

To Apply: Send your resume and cover letter to careers@positivecoach.org with San Diego in the subject line.