

HONORING THE GAME: SOCIAL MEDIA USE

Elevating Yourself and Others

This workshop for student-athletes of high school-age and older examines more deeply athletes' use of social media and its impact on the team and school community as a whole.

Through a series of personal reflections and the examination of several real-life scenarios, your certified PCA Trainer will help athletes to think deeply about their use of the various social platforms. Athletes will participate in an exercise designed to help them consider their personal brand and how social media plays into other people's perceptions of them.

Workshop participants will leave equipped with questions to consider before making social posts and ideas about what kind of social media guidelines they might help enact in their school community or team.

Those in attendance will receive a bookmark with highlights of key concepts and tools discussed in the workshop.

