

DO YOU CARE ABOUT
SPORTS FOR YOUNG
ATHLETES?

DO YOU LOVE
SPORTS?
PUBLIC
SPEAKING?

HAVE YOU PLAYED OR
COACHED COMPETITIVE
SPORTS?



WANT TO MAKE A
POSITIVE IMPACT ON
KIDS IN SPORTS?



ENJOY PRESENTING,
LISTENING, AND
FACILITATING LARGE
INTERACTIVE GROUP
EXPERIENCES?



ABLE TO WORK AS
AN INDEPENDENT
CONTRACTOR
A FEW HOURS
OCCASIONALLY?

PLEASE CONSIDER BECOMING A POSITIVE
COACHING ALLIANCE CERTIFIED TRAINER

WHAT IS POSITIVE COACHING ALLIANCE

(PCA)? PCA is a national non-profit whose mission is to develop **Better Athletes, Better People** through sports done right. PCA combines top coaches' best practices with sports and developmental psychology to develop powerful resources for everyone involved in youth sports—coaches, sports leaders, parents, and student-athletes. PCA is committed to the development of character, grit, discipline, teamwork, collaboration, and more in young athletes. PCA gains support from a National Advisory Board who share PCA's mission. Here in New England, PCA's National Advisory Board

Members include: Tommy Amaker, Tom Beckett, Isaiah Kacyvenski, Kristine Lilly, Chris Nowinski, Bob Scalise, Harry Sheehy, Brad Stevens, Katey Stone, and Jerry York.



NEW ENGLAND

WHAT DOES A POSITIVE COACHING ALLIANCE TRAINER DO?

PCA Trainers deliver PCA's message by facilitating on-site interactive workshops for coaches, parents, athletes and leaders of youth sports organizations and schools. PCA Trainers embody the Double-Goal Coach® philosophy—*winning is important but teaching life lessons is essential.*

WHO ARE PCA TRAINERS? PCA Trainers are former athletes—high school, college, Olympic or professional. PCA Trainers are also coaches, athletic directors, and more. Most importantly, PCA Trainers are people who care and think deeply about sports for young athletes. Meet some of PCA-New England's Trainers at positivecoach.org/chapters/new-england/, scroll down to the staff photos and click on "Local Trainers."

OTHER PCA TRAINER BENEFITS? Make a difference in sports for young athletes, and be invited to PCA events featuring National Advisory Board Members and other sports leaders at the annual Positive Impact Celebration, Harvard Stadium Stampede, and more. Starting pay is \$150 per workshop plus travel expenses. Learn more at positivecoach.org/work-at-pca/

For more information go to: POSITIVECOACH.ORG/OUR-STORY/WORK-AT-PCA or, contact Beth O'Neill Maloney, Executive Director, PCA-New England: beth@positivecoach.org