

PARTNER YOUR SCHOOL'S ATHLETIC PROGRAM WITH POSITIVE COACHING ALLIANCE



PHIL JACKSON



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DUSTY BAKER



SUMMER SANDERS

You win not only because you win games but because you build character in the athletes you coach.

Phil Jackson

Your school's athletic program can benefit from the support and expertise these individuals lend to Positive Coaching Alliance (PCA). PCA is a national non-profit committed to developing "Better Athletes, Better People" through training for youth and high school sports coaches, parents, student-athletes and organizational leaders.

A PCA PARTNERSHIP INCLUDES:

- **Research-based workshops** led by a dynamic PCA Trainer with deep coaching experience, or **Online courses** featuring video of the top coaches and athletes on PCA's National Advisory Board
- **Year-round reinforcement of training** for leaders, coaches, parents and athletes with books, monthly emails and tools from the PCA Partner Website library.

BENEFITS THAT YOUR ORGANIZATION WILL RECEIVE BY PARTNERING WITH PCA:

- PCA-trained coaches develop youth athletes **as players and as people**
- PCA coaching techniques reduce players' anxiety, making them **more coachable, confident and creative** in practice and games
- Hands-on education for parents results in better support for players and coaches
- Player retention numbers increase due to parents and players enjoying a more positive experience centered on **development of the person and the player.**



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